

## **COUNTYWIDE INITIATIVES & SERVICES** **(CONT'D)**

### **San Diego County Office of Education**

#### **Friday Night Live** (High School Youth)

San Diego County Office of Education

6401 Linda Vista Road

San Diego, CA 92111

Tel: (858) 292-3577

Fax: (619) 682-5252

E-mail: [tracyt@sdcoe.net](mailto:tracyt@sdcoe.net)

Contact: Tracy Thompson

### **San Diego County Office of Education**

#### **Club Live** (Middle School Youth)

Tel: (858) 292-3577

Fax: (619) 682-5252

E-mail: [tracyt@sdcoe.net](mailto:tracyt@sdcoe.net)

Contact: Tracy Thompson

### **Prevention Evaluation Project**

Center for Community Research

3111 Camino Del Rio North, #400

San Diego, CA 92108

Tel: (619) 528-2235

Fax: (619) 528-2297

Contacts: Joseph Eberstein & Lisa Garbrecht

Email: [jeberstein@ccrconsulting.org](mailto:jeberstein@ccrconsulting.org)

[ljalbrecht@ccrconsulting.org](mailto:ljalbrecht@ccrconsulting.org)

### **Marijuana Initiative Facilitation**

Center for Community Research

3111 Camino del Rio North #400

San Diego, CA 92108

Phone: (619) 528-2235

Fax: (619) 528-2297

Contact: Kristin Donovan

Email: [kdonovan@ccrconsulting.org](mailto:kdonovan@ccrconsulting.org)

### **Responsible Hospitality Coalition**

Institute for Public Strategies

2615 Camino del Rio South, Suite 300

San Diego, CA 92108

Tel: (858) 793-1585

Fax: (858) 793-1585

E-mail: [rhcsd@aol.com](mailto:rhcsd@aol.com)

Contact: Marian Novak, Director



Never doubt that a small group of  
thoughtful committed citizens can  
change the world; indeed it is the  
only thing that ever has."

Margaret Mead, Anthropologist

*All programs listed in this pamphlet receive funding  
by contract with the County of San Diego  
Behavioral Health Services to provide prevention,  
treatment, recovery, and/or ancillary services.  
Except as restricted by State licensing regulations,  
services are provided without discrimination on the  
basis of age, sex, race, disability or ability to pay.*

### **BOARD OF SUPERVISORS**

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Dianne Jacob  
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Dave Roberts  
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Health and Human Services Agency

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Behavioral Health Division

Patty Kay Danon, Interim Director  
Behavioral Health Operations

## **County of San Diego Health and Human Services Agency**



### **BEHAVIORAL HEALTH SERVICES**

3255 Camino Del Rio South

San Diego, CA 92108

(619) 563-2700

### **ACCESS AND CRISIS LINE**

1-888-724-7240

[www.sandiegocounty.gov/hhsa/programs/bhs](http://www.sandiegocounty.gov/hhsa/programs/bhs)

## **DIRECTORY OF ALCOHOL & DRUG PREVENTION PROGRAMS**



## **PREVENTION STRATEGY**

The prevention strategy focuses on four primary countywide initiatives: the Underage Drinking Initiative (1995), which addresses underage drinking issues in our communities and across the Border; Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of methamphetamine; the Marijuana Initiative (2005) to focus on youth use of marijuana, and the Prescription Drug Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

### **Accomplishments Include:**

- Advanced Social Host Ordinances to approval in all 18 cities within the County, as well as unincorporated areas
- Created a Methamphetamine Report Card
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Worked with Tijuana officials to establish and allocate funds for Responsible Beverage Services and Sales training to reduce problems of U.S. youth drinking in Tijuana
- The Tijuana Border Project received federal designation as a SAMHSA Model Program
- Developed and implemented a youth-led campaign to raise public awareness of video games promoting drug use
- Succeeded in establishing policies at community events to prohibit sales of pro-marijuana-themed merchandise
- Created a street fair vendor policy prohibiting the sale of drug paraphernalia or any item that promotes the use of illicit drugs
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and trains over 700 volunteers to serve alcohol responsibly at special events in the County.
- Developed a Prescription Drug Abuse plan
- Created Prescription Drug Abuse Status Report

BHS/AOD (10-1-2014)

## **CENTRAL SAN DIEGO COUNTY**

### **Mid-City for Youth**

Social Advocates for Youth (SAY), San Diego  
4275 El Cajon Blvd. Suite 101,  
San Diego, CA 92105  
Tel: (619) 283-9624  
Fax: (619) 582-9057  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

### **North City Prevention Coalition**

Social Advocates for Youth (SAY), San Diego  
4340 Genesee Avenue, Suite 207  
San Diego, CA 92117  
Tel: (619) 582-9056 ext. 201  
Fax: (619) 582-9057  
E-mail: [seasterly@saysandiego.org](mailto:seasterly@saysandiego.org)  
Contact: Sheri Easterly, Program Manager

## **EAST SAN DIEGO COUNTY**

### **East County Community Change Project**

Institute for Public Strategies  
131 Avocado Avenue  
El Cajon, CA 92020  
Tel: (858) 476-9100 ext.109  
Fax: (619) 476-9104  
E-mail: [jmoore@publicstrategies.org](mailto:jmoore@publicstrategies.org)  
Contact: Joyce Moore, Project Manager

## **NORTH SAN DIEGO COUNTY**

### **North Inland Community Prevention Program**

Mental Health Systems, Inc.  
12344 Oak Knoll Road, Suite C-1  
Poway, CA 92064  
Tel: (858) 391-9303  
Fax: (858) 391-9302  
E-mail: [nicpp@mhsinc.org](mailto:nicpp@mhsinc.org)  
Contact: Celeste Young, Program Manager

### **North Coastal Prevention Collaborative**

Vista Community Clinic  
1000 Vale Terrace  
Vista, CA 92084  
Tel: (760) 407-1220 ext.7150  
Fax: (760) 414-3736  
E-mail: [eleary@vistacommunityclinic.org](mailto:eleary@vistacommunityclinic.org)  
Contact: Erica Leary, Program Manager

## **SOUTH SAN DIEGO COUNTY**

### **South Bay Community Change Project**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100 ext.127  
Fax: (619) 476-9104  
Email: [rpreuss@publicstrategies.org](mailto:rpreuss@publicstrategies.org)  
Contact: Richard Preuss, Project Manager

## **COUNTYWIDE INITIATIVES & SERVICES**

### **Methamphetamine Strike Force (MSF)**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (760) 749-8792  
Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Prescription Drug Abuse Task Force (PDTF)**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (760) 749-8792  
Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Binge/Underage Drinking Initiative & Alcohol Policy Panel**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100 ext.125  
Email: [ecollins@publicstrategies.org](mailto:ecollins@publicstrategies.org)  
Contacts: Eric Collins, Project Manager

### **Countywide Media Advocacy Project**

Institute for Public Strategies  
2615 Camino del Rio South, Suite 300  
San Diego, CA 92108  
Tel: (619) 476-9100 ext.307  
Fax: (619) 476-9104  
E-mail: [jtufenkian@publicstrategies.org](mailto:jtufenkian@publicstrategies.org)  
Contact: Jeffery Tufenkian, Project Manager